



Atalink Profile

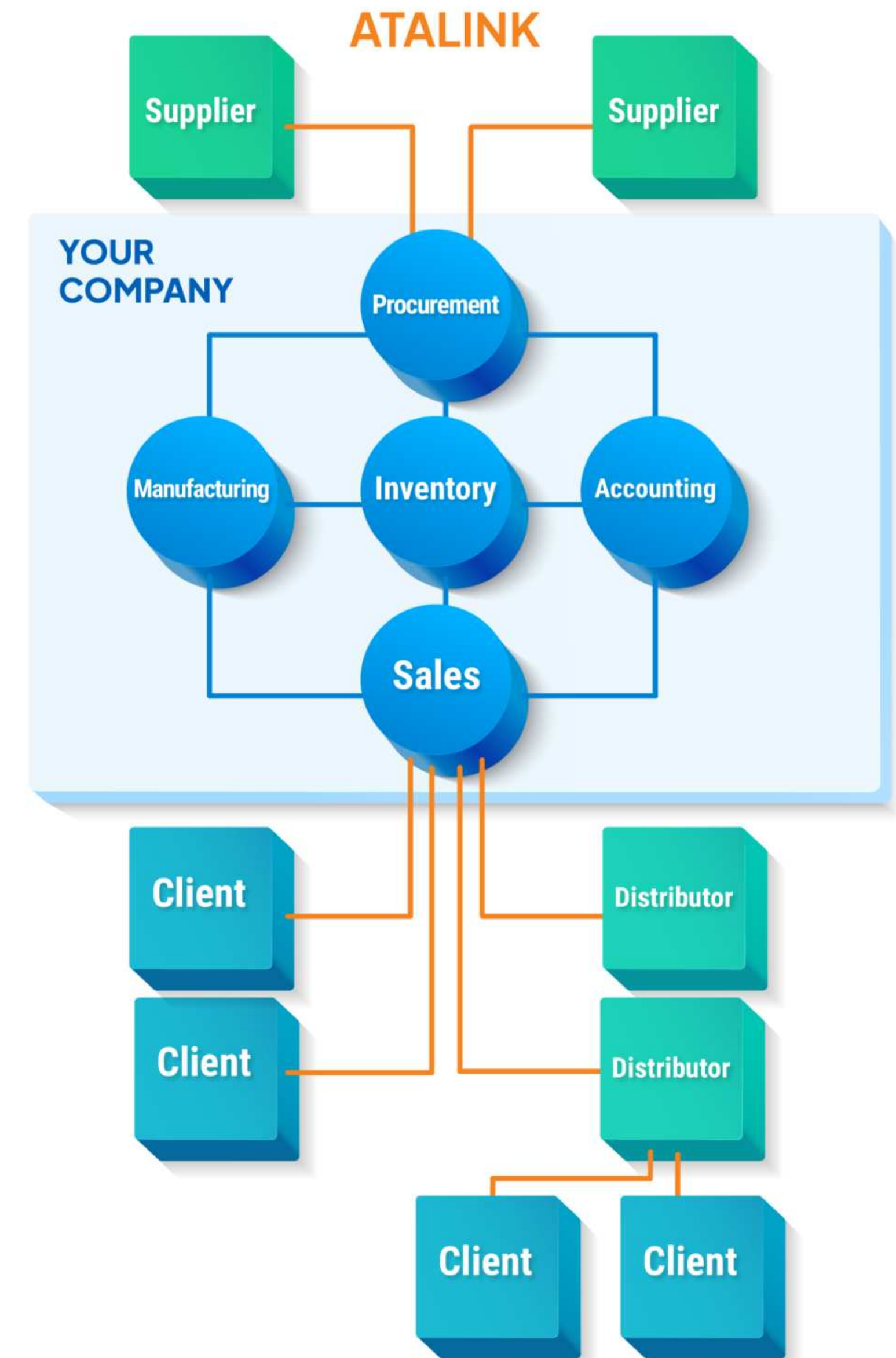
2025

www.atalink.com

Atalink – The unified supply chain management solution

Interact within your company and with trading partners in 1 unique platform — empowered with standardized master data

- Connect your company with suppliers, distributors and clients
- Connect manufacturers with its supply chain of raw materials
- Connect products with markets
- Expand opportunities for buyers and suppliers with our built-in B2B marketplace





OUR MISSION

To foster interactivity across the supply chain — with standardized master data

Multi-National Enterprises as well as Small & Medium Businesses can all interact seamlessly with their Suppliers, Distributors and Clients – to optimize operation, reduce cost and drive more revenue

PRODUCTS

Atalink solutions are designed to work cohesively to help your business manage the supply chain efficiently



**Procurement
Management
Solution**



**B2B Order
Management
Solution**



**Inventory
Management
Solution
(VMI)**



**Finance &
Accounting**



**Manufacturing
Management**

B2B Marketplace

BENEFITS

16%

Increase visibility into your supply chain, reduce cost

32%

Increase responsiveness, drive more efficiency across your organization **and with trading partners**

128%

Get better work experience, engagement and satisfaction for your staff **and trading partners**



THE ECOSYSTEM

12,800+ companies onboarded

In various industries and domains



FMCG



Consumer Goods



Building Materials



Industrial Machinery



Electric, Electronic Devices



Office Supplies



Tools and Instruments



Supplies and Accessories

TYPICAL CUSTOMERS



CORE VALUES



Collaborate to succeed together based on trust, quality and satisfaction

MANAGEMENT TEAM



Eric Lai

Founder, CEO

20+ years of experience
SCM solutions development



Jacky Nguyen

Co-founder, CFO

20+ years of experience
IT companies' management



Ha Nguyen

Chief Operations Officer

15+ years of experience
managing business operations



Thinh Phan

Chief Delivery Officer

20+ years of experience
tech development & implementation



Hung Nguyen

Business Development Director

10+ years of experience
consulting & supporting customers
in implementing SCM solutions



Anh Pham

SCM Solution Consultant

15+ years of experience consulting
& implementing SCM solutions



Truong Nguyen

SCM Solution Consultant

10+ years of experience
consulting & implementing SCM, ERP



Cuong Pham

Technical Lead

10+ years of experience
developing large-scale applications



TEAM & CORPORATE CULTURE

In each and everything that we do, we always commit to

Accountability, service mindset and life-long learning

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Download mobile app



Contact

 www.atalink.com

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 contact@atalink.vn

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