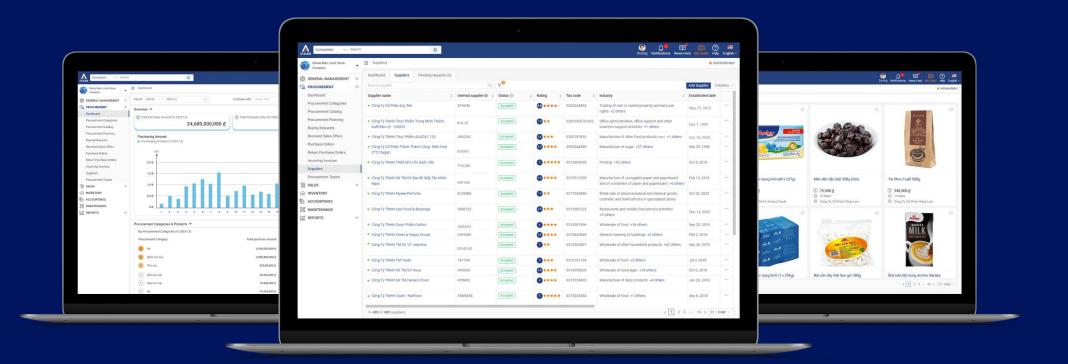


# Procurement Management Solution Increase visibility into your supply chain & reduce cost





# **Introduction to Atalink Procurement Management Solution**

- Challenges in procurement management
- Atalink procurement management solution
- Benefits
- Implementation of Atalink solution

### **Overview of the Atalink platform**

- Business context
- Atalink mission
- The unified supply chain management platform
- Success story

#### **CHALLENGES**

# Cost management and profit enhancement equation always goes hand in hand with the efficiency of procurement management

- The procurement costs are exceeding the budget, and hidden costs occur continously, making manual tracking and control difficult
- The cash flow related to procurement, payments and outstanding debts is not effectively monitored, which is closely tied to the business objectives
- Inefficient management and interaction with Suppliers, ineffective warehouse management, lack of synchronization among departments and with Suppliers
- The increasing transportation costs are reducing profitability

#### TYPICAL PROCUREMENT PROCESS Price list is updated Current products & suppliers list Price list is not Search for Create updated Compose/Send products purchase buying request and suppliers request New products, suppliers / Potential suppliers Compare/ Receive Review Create Plan and monitor Deposit choose quotation delivery contract purchase order suppliers Complete & Review Delivery and Payment Goods liquidate the supplier inspection of goods tracking Receipt contract



#### ATALINK PROCUREMENT MANAGEMENT SOLUTION

# Increase visibility into your supply chain & reduce cost

Atalink facilitates effective procurement management for businesses, covering tasks from searching, comparing and selecting products and suppliers to order processing, inventory control, payment progress and liabilities, incoming invoices management; combined with a robust reporting analysis and decision support system

- Information is consistently updated across functional departments and with suppliers
- Enhance procurement efficiency
- Facilitate the establishment and nurturing of close relationships with suppliers

#### **BENEFITS**

## 16%

Increase visibility into your supply chain & reduce cost

## 32%

Increase responsiveness, drive more efficiency across your organization and with trading partners

## 128%

Get better work experience, engagement and satisfaction for your staff and trading partners









The performance of the 32% enterprise's supply team and with Suppliers



10% Operating 80% Reporting time

- Real-time purchase order updates across departments and with **Suppliers**
- Effective debt management and purchase history

- Optimize inventory turnover, expiry control and stock levels
- Enjoy unlimited benefits and support features from Atalink

#### ATALINK PROCUREMENT MANAGEMENT SOLUTION FEATURE LIST

Procurement categories management

Accounts payable / Payments to Suppliers

Supplier management

Incoming invoice management

Procurement planning

🗘 Suppliers review

Buying requests

Procurement analysis reporting system

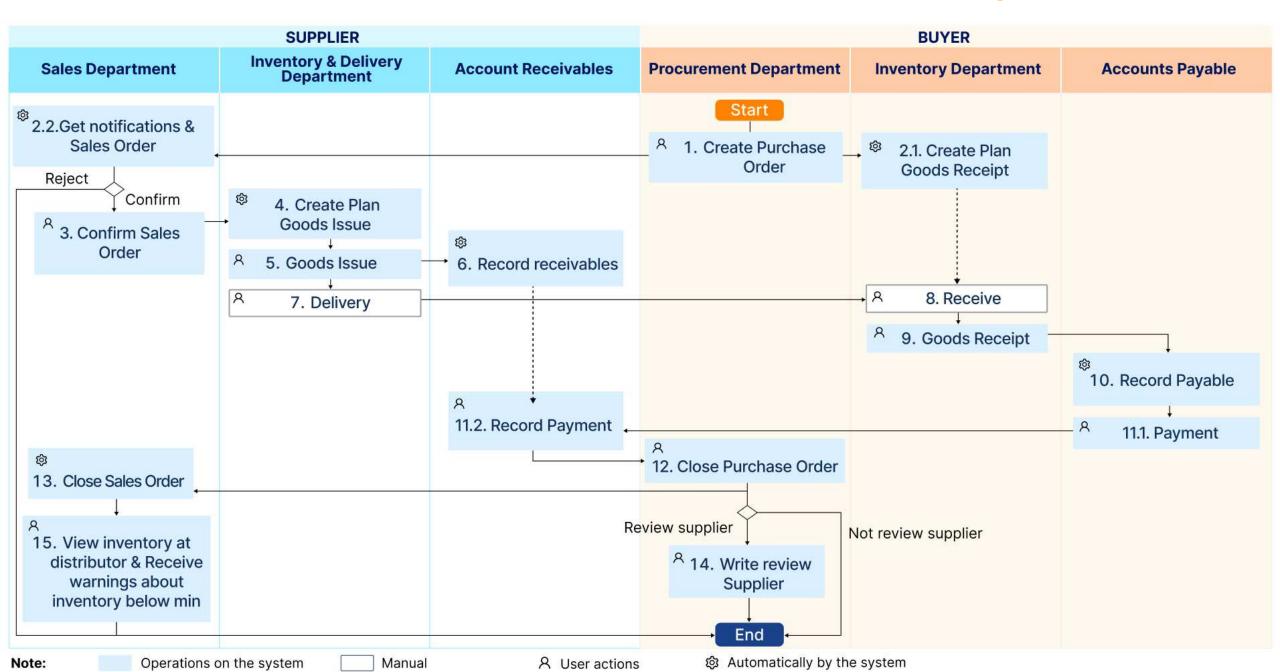
Purchase order management

Report, forecasting of goods in stock

Inventory management

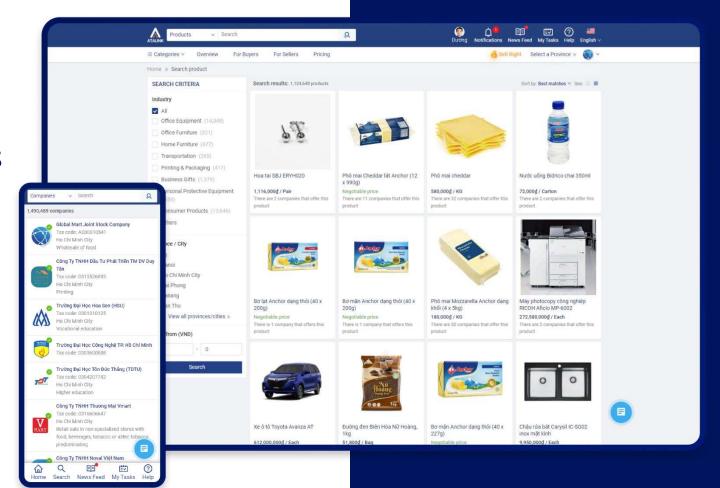
Accounts payable report

#### INTERACT WITHIN YOUR COMPANY AND WITH TRADING PARTNERS IN 1 UNIQUE PLATFORM



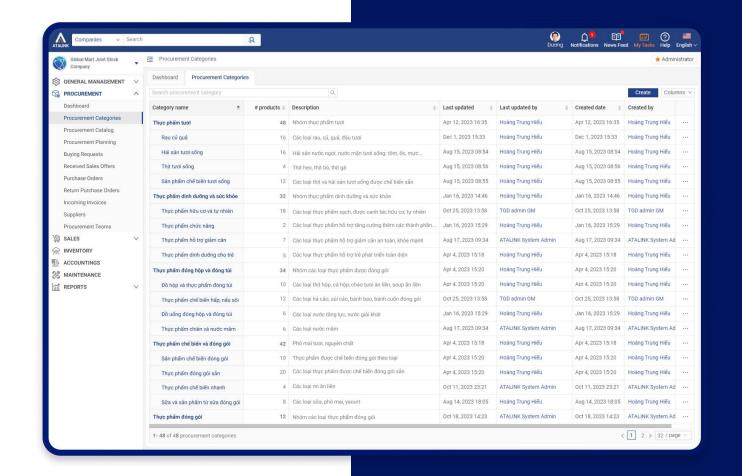
#### 1,000,000+ PRODUCTS & 800,000+ ENTERPRISES

- The optimal choice for your businesses with standardized master data of over 1 million products & 800,000 suppliers
- Purchase product quickly at the best price
- Synchronize transaction data
- Mitigate procurement risks



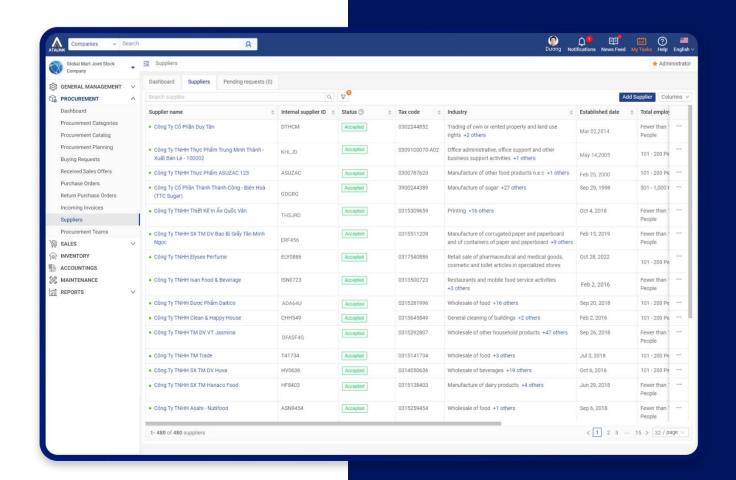
#### PROCUREMENT CATEGORIES MANAGEMENT

- Atalink procurement categories management is standardized according to international standards
- Manage procurement categories at multiple levels simply and conveniently
- Optimize procurement costs
- Contribute to increasing the company's sales



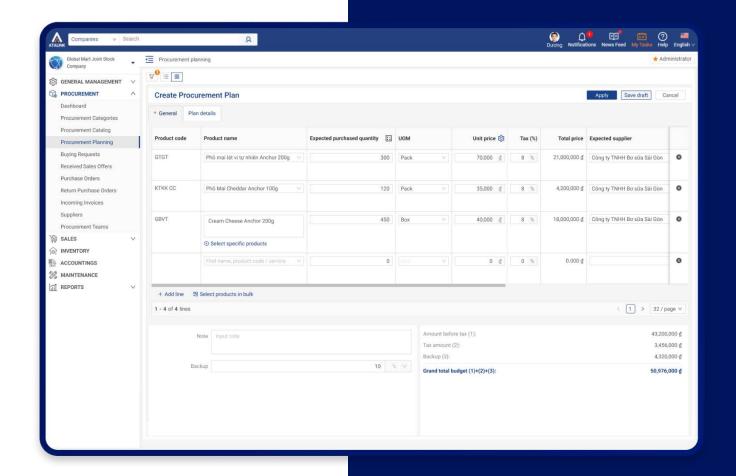
#### SUPPLIERS MANAGEMENT

- Establish & maintain sustainable relationships with suppliers in an efficient manner
- Manage the list & trading status with suppliers based on multiple criteria
- Interact with suppliers online in real-time
- Manage negotiations & transactions history with suppliers centrally and safety



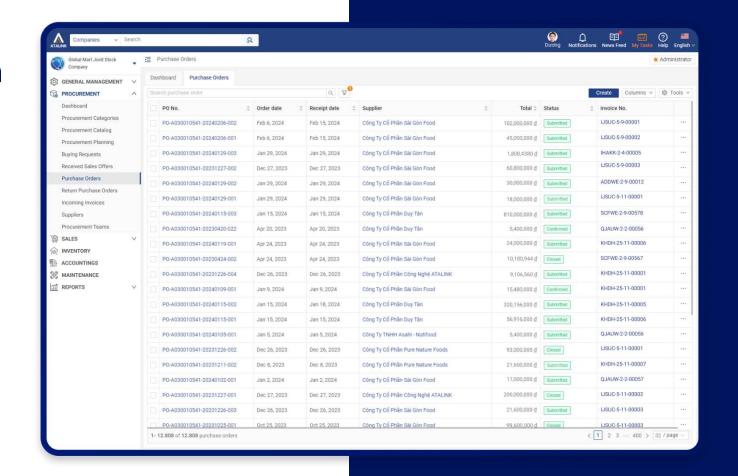
#### PROCUREMENT PLANNING

- Business departments generate purchasing requisitions concurrently
- An overall Procurement Plan
   is synthesized by the system and
   perpetually revised in response
   to actual purchasing
   requirements
- Easily manage and oversee the Procurement Plan
- Ensure effective business operations, improve purchasing efficiency, effectively manages costs and mitigate risks



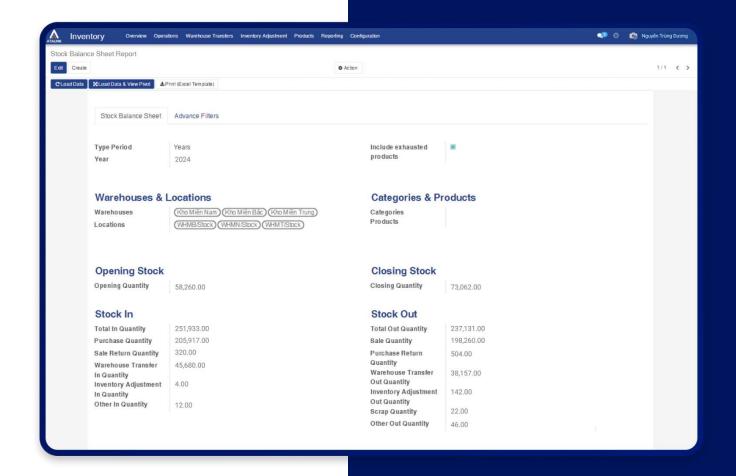
#### **PURCHASE ORDER MANAGEMENT**

- Place purchase orders directly on the Atalink system around all of the time
- Easily track and manage purchase orders status
- Continuous real-time interaction with suppliers on each order
- Data authorization for purchasing officers



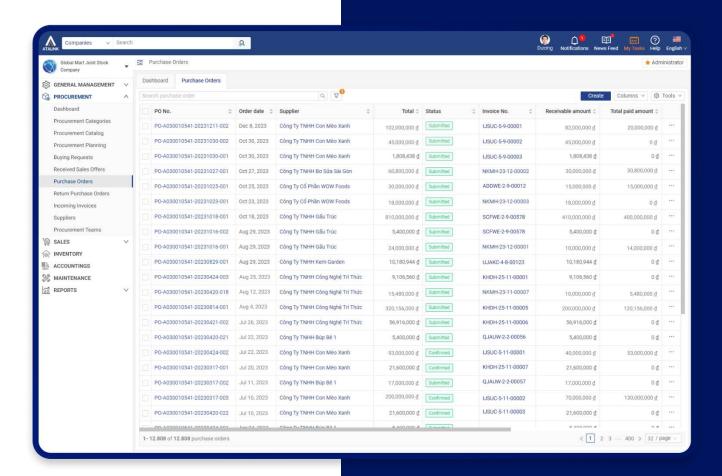
#### INVENTORY MANAGEMENT

- Inventory management across multiple devices, available 24/7
- Real-time stock balance sheet updates, with forecasted inventory effectively
- Optimize inventory turnover
- Be proactive in supply planning in the distribution system by sharing inventory information



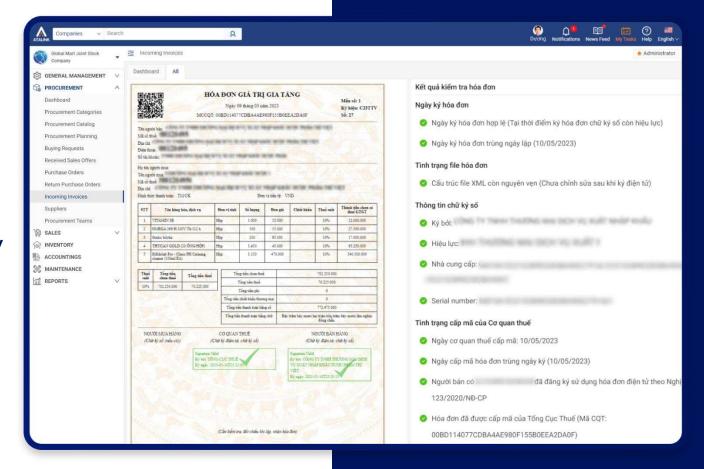
#### **PAYMENT / LIABILITIES**

- Timely payment management
- Manage supplier payables closely
- Track payment progress on every order
- Support business to make timely and data-driven decisions



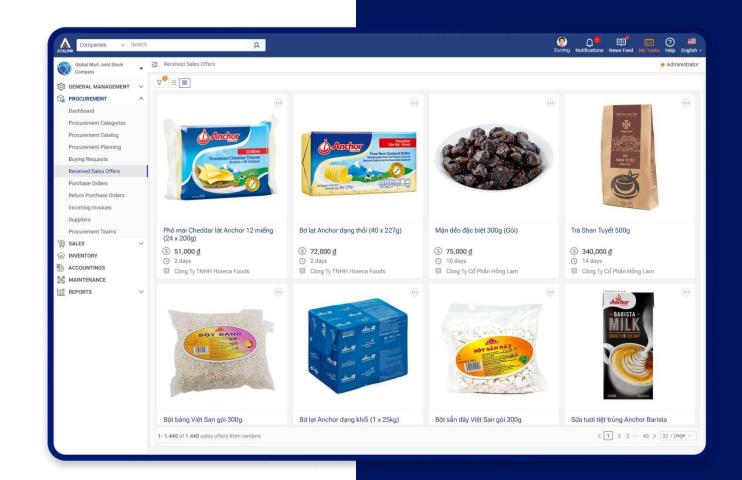
#### INCOMING INVOICES

- Synchronize all incoming invoices for your business immediately when using Atalink
- Verify automatically the validity of incoming invoices & tax information of suppliers
- Create suppliers list automatically
   & generate purchase orders
   quickly based on information
   from your incoming invoices
- Support exporting incoming invoices information to other accounting software



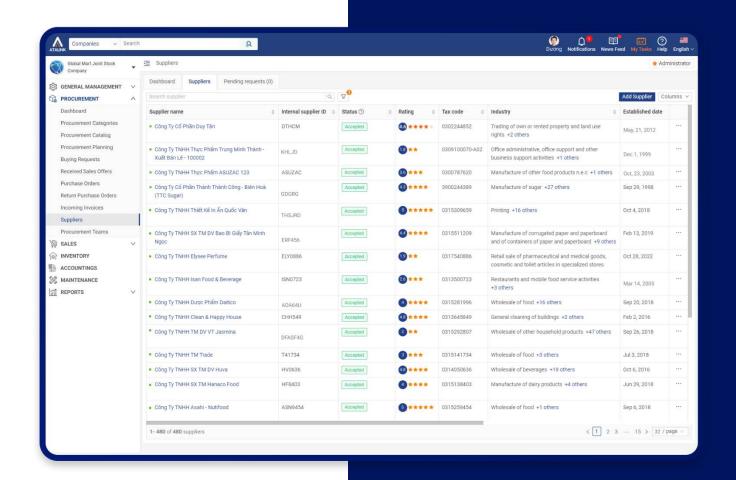
#### **RECEIVED SALES OFFERS**

- Seize timely "hot deals" from suppliers
- Update the supplier's information on promotional programs & price policy immediately
- Update information on new products on the market immediately
- Expand your purchase options from many potential suppliers



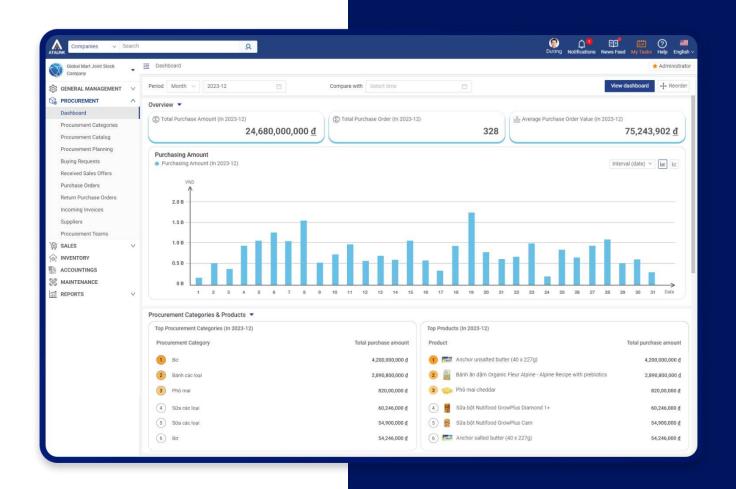
#### SUPPLIERS REVIEW

- Set up evaluation criteria for suppliers flexibly
- Optimize supplier selection based on enterprise credit risk scores and evaluation information from customers on the Atalink system
- Mitigate risks when selecting suppliers
- Increase engagement between your company and trading partners

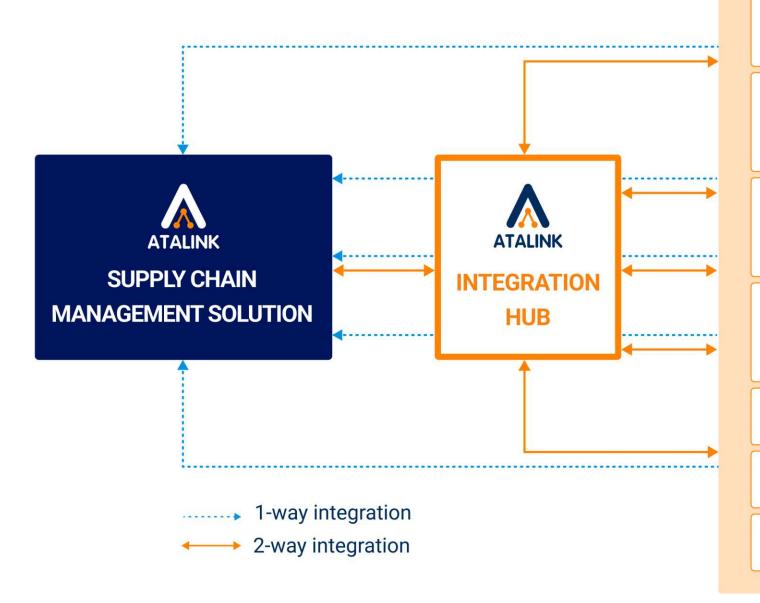


#### PROCUREMENT DASHBOARD

- Track purchasing costs quickly & accurately
- Analyze & evaluate the purchase performance based on variety criteria
- Manage & evaluate your top suppliers to frequently trade with
- Support business to make timely and data-driven decisions



#### **DATA INTEGRATION HUB**































#### THE SOLUTION



Cloud SaaS



Desktop / laptop web and mobile app [iOS, Android]



Security and information safety according to ISO 27001:2013



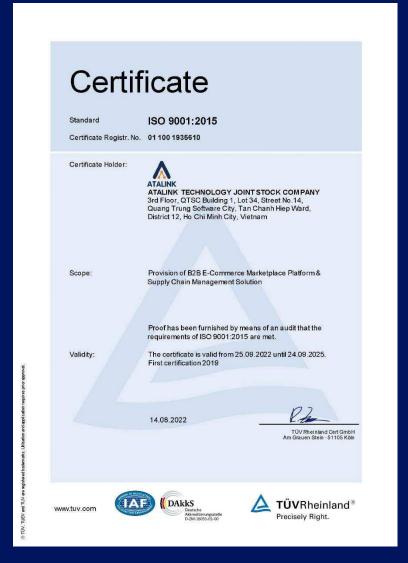
Modern technologies (ReactJS, NodeJS, React Native ...)



Intelligent solution

#### **SERVICE QUALITY COMMITMENT**

- Uptime is consistently maintained at a minimum of 99%
- Downtime, excluding force majeure or pre-planned events
  - Do not exceed 12 consecutive hours
  - Do not exceed 24 cumulative hours in two weeks
  - Do not exceed 36 cumulative hours in any month
- 97% of customer interactions on each screen/page receive feedback within 3 seconds
- 90% of critical issues are resolved within 8 working hours from the time the request is received



#### **SECURITY & INFORMATION SAFETY**

Atalink builds and maintains trust with Customers and Partners every day by creating products and services with four pillars of information security:

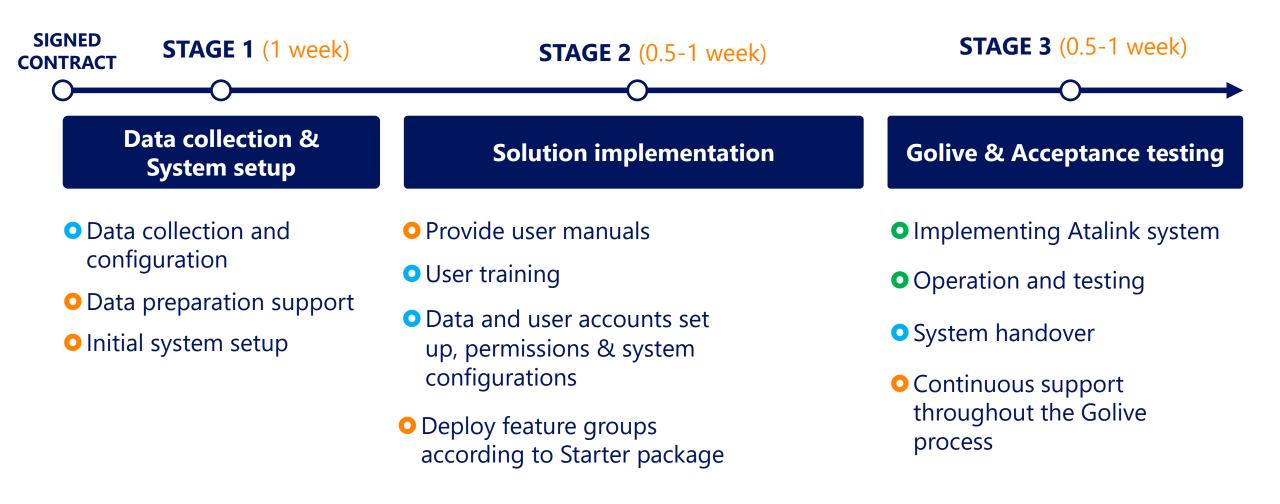
- Security: Atalink ensures the safety and security of data for businesses and users
- Privacy: Users own and control their own data
- Transparency: Users know how their data is collected, stored and accessed
- Compliance: Atalink complies with global standards for information security

Consistency in our Mission + Business Model

The success of Customers and Partners is the key to Atalink's success



#### IMPLEMENTATION ROADMAP - STANDARD PACKAGE (Implementation time: 2-3 weeks\*)



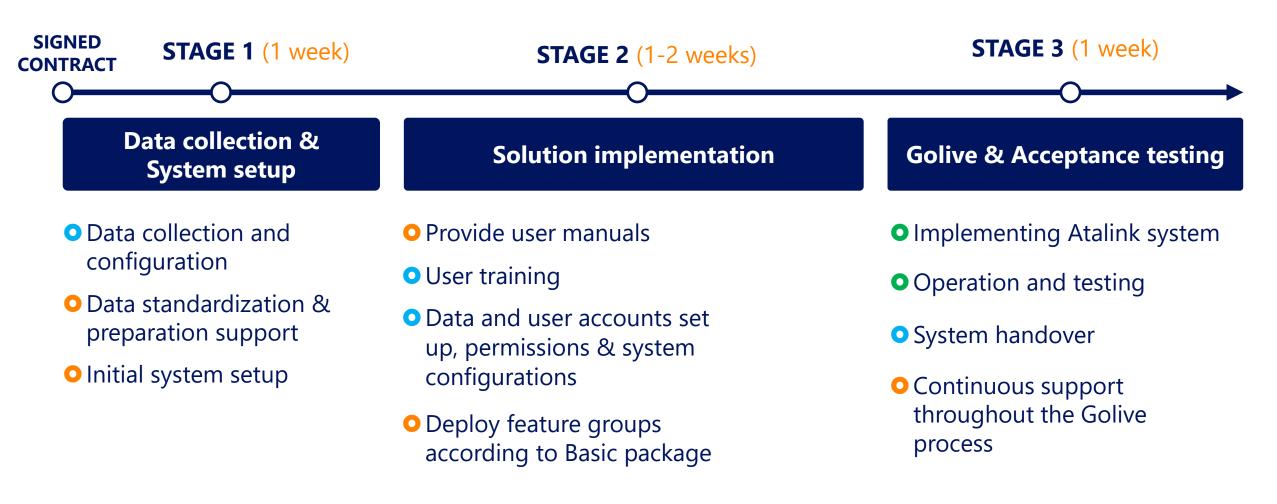
Note: • Atalink & Customer

Atalink

• Customer

(\*) Weekly unit is calculated based on official working weeks, excluding holidays and Tet holidays Implementation time may vary depending on the volume of data and related configuration settings

#### IMPLEMENTATION ROADMAP - SILVER PACKAGE (Implementation time: 3-4 weeks\*)



Note: • Atalink & Customer

Atalink

• Customer

(\*) Weekly units are calculated based on official working weeks, excluding holidays and Tet holidays Implementation time may vary depending on the volume of data and related configuration settings

#### IMPLEMENTATION ROADMAP - GOLD PACKAGE (Implementation time: 4-6 weeks\*)



Customer

(\*) Weekly units are calculated based on official working weeks, excluding holidays and Tet holidays
Implementation time may vary depending on the volume of data and related configuration settings
The roadmap does not yet include the development of additional features based on the needs of the business

Atalink

Atalink & Customer

Note:

#### IMPLEMENTATION ROADMAP - PLATINUM PACKAGE (Implementation time: 10-12 weeks\*)

SIGNED CONTRACT

**STAGE 1** (4 weeks)

STAGE 2 (4 weeks)

STAGE 3 (2-4 weeks)

## Kick off, data collection and system setup

- Project kick-off (if needed)
  - Introduce project and participating members
  - Align deployment plan
- Data collection and configuration
  - User list, permissions data
  - Master data: purchase / sales products; customers; suppliers
  - Sales team & procurement configuration information
  - Inventory setup configuration information
- Support standardization & data preparation
  - Standardize master data
  - Guide and support data input into the template and prepare for upload into the system
- Initial system setup
  - Prepare the infrastructure
  - Allocate and set up the system environment

#### **Solution implementation**

- Provide user manuals
  - Documentation for feature groups
- User training
  - Two offline training sessions (each session lasts 2 hours, free for businesses in HCMC
  - Or 2 free online training sessions (each session lasts 2 hours)
- Complete the setup of data and system configurations
  - Master data
  - User data and permissions
  - Setup sales, procurement, and inventory
- Deploy feature groups according to Advanced package
  - Sales management
  - Procurement management
  - Inventory management

#### **Golive & Acceptance testing**

- Implement Atalink system
  - The business is beginning to use Atalink for related tasks
- Operation and testing
  - Monitor the usage process and provide operational support
  - Confirm acceptance testing
- System handover
  - Setup information
  - Relevant documents and confirmations
- Continuous Support Throughout the Go-Live Process
  - Provide guidance throughout the process
  - Record and respond to user feedback
  - Handle and fix arising errors

Note: • Atalink & Customer • Atalink • Customer

(\*) Weekly units are calculated based on official working weeks, excluding holidays and Tet holidays. Implementation time may vary depending on the volume of data and related configuration settings. The roadmap does not yet include the development of additional features based on the needs of the business



# Supply Chain Management Solution with Built-in B2B Marketplace



#### **BUSINESS CONTEXT**

Global economic recession: A challenge and a golden opportunity for SMEs to transform and breakthrough based on technology leverage





#### **OUR MISSION**

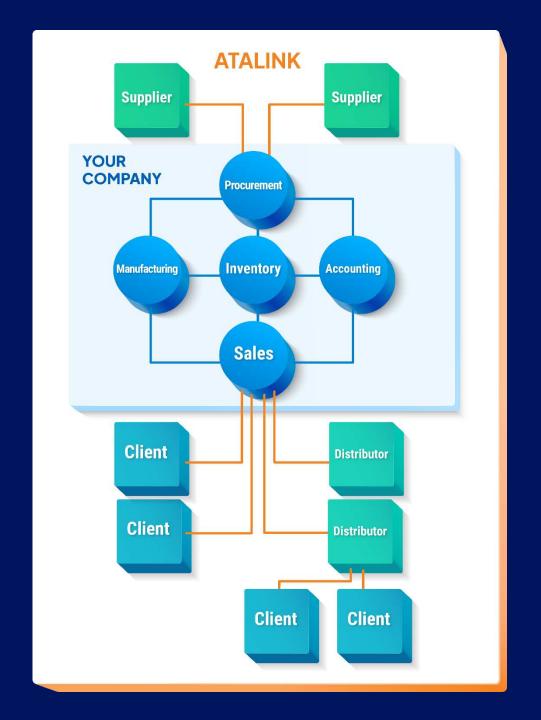
# To foster interactivity across the whole supply chain — with standardized master data

Multi-National Enterprises as well as Small & Medium Businesses can all interact seamlessly with their Suppliers, Distributors and Clients - to optimize operation, reduce cost and drive more revenue

# **Atalink - The Unified Supply Chain Management Solution**

Interact within your company and with trading partners in 1 unique platform — empowered with standardized master data

- Connect your company with suppliers, distributors and clients
- Connect manufacturers with its supply chain of raw materials
- Connect products with markets
- Expand opportunities for buyers and suppliers with our built-in B2B marketplace



#### ATALINK UNIQUE SELLING POINTS

- Atalink enables companies to interact both internally and externally in one platform
  - Help optimize operational costs, thereby enhancing business efficiency
- Atalink comes with master data of products and over 800,000 businesses that are verified and standardized
  - Save time and effort on data entry, avoid information errors, and synchronize transaction data
- Atalink provides a B2B Marketplace with more than 12,800 active businesses across various industries
  - Help businesses increase opportunities for growth

#### THE ECOSYSTEM

## 12,800+ companies onboarded

In various industries and domains



**FMCG** 



**Consumer Goods** 



**Building Materials** 



**Industrial Machinery** 



**Electric, Electronic Devices** 



Offices Suppliers



Tools and Instruments



**Suppliers and Accessories** 

#### TYPICAL CUSTOMERS



































































## The Unified Supply Chain Management Solution

Interact within your company and with trading partners in 1 unique platform

#### **Download mobile app**







#### **Contact us**

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